## Message Text

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**ACTION ARA-20** 

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-10 NSAE-00 PA-04

RSC-01 USIA-15 PRS-01 SPC-03 AID-20 COME-00 EB-11

FRB-02 TRSE-00 XMB-07 OPIC-12 CIEP-02 LAB-06 SIL-01

OMB-01 NSC-10 SS-20 STR-08 CEA-02 AGR-20 SCI-06

SCEM-02 INT-08 DRC-01 /194 W

R 071634Z JAN 74 FM AMEMBASSY BOGOTA TO SECSTATE WASHDC 788

UNCLAS BOGOTA 0125

EO 11652: NA

TAGS: ECRP EAID IBRD IDB

SUBJ: ECONOMIC PERFORMANCE FOR 1973

- 1. AT YEAR'S END THE ECONOMIC SECRETARY TO THE PRESIDENT, ENRIQUE LOW MURTRA, RELEASED PRELIM DATA TO THE PRESS SUMMARIZING ECONOMIC PERFORMANCE FOR 73. LOW ALSO OUTLINED PROSPECTS FOR 1974. THE HIGHLIGHTS OF THE PRESS STATEMENT ARE SUMMARIZED BELOW.
- 2. PERFORMANCE IN 1973 CAN BE CHARACTERIZED BY:
- (A) A COST OF LIVING INCREASE OF 25 PERCENT FOR THE NATION AS A WHOLE. ACCORDING LOW, THE HIGH RATE OF INFLATION HAS BEEN OFF-SET IN PART BY INCREASED EMPLOYMENT AND BY WAGE INCREASES FOR MANY WORKERS.
- (B) A DEVALUATION OF THE EXCHANGE RATE BY 8.5 PERCENT. AT THE END OF DECEMBER THE RATE REACHED 24.77 PESOS PER DOL.
- (C) AN OVERALL GROWTH IN GOODS EXPORTS OF 43 PC, BASED ON REGISTRATIONS THRU MID-DECEMBER, OF WHICH NON-TRADITIONAL EXPORTS ACCOUNTED FOR NEARLY HALF THE \$1.1 BILLION TOTAL. ON THE SAME UNCLASSIFIED

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BASIS GOODS IMPORTS GREW BY 33 PC AND REACHED \$1.2 BILLION.

THIS IMPLIES A TRADE DEFICIT OF ABOUT \$100 MILLION. HOWEVER A REVIEW OF EXCHANGE RECEIPT DATA AS OPPOSED TO REGISTRATIONS IS LIKELY TO REVEAL A TRADE SURPLUS FOR THE SAME PERIOD.

- (D) A GROWTH OF NET RESERVES OF ABOUT \$100 MILLION.
- (E) THE HIGHEST RATE OF GROWTH IN REAL GNP (7.5 PC) EXPERIENCED IN A DECADE. INDUSTRIAL PRODUCTION INCREASED BY 9.5 PC. THE AGRICULTURE SECTOR PERFORMED VERY WELL. THE MOST DRAMATIC GROWTH TOOK PLACE IN THE CONSTRUCTION INDUSTRY WHICH GREW BY 24 PC.
- (F) A REDUCTION IN UNEMPLOYMENT IN BOGOTA FROM 11 PC TO 6 PC.
- (G) REVENUE COLLECTIONS OF 21 BILLION PESOS OR AN ANNUAL INCREASE EQUAL TO THE RATE OF INCREASE IN COST OF LIVING.
- 3. LOW SAID THAT PROSPECTS FOR 74 WERE GOOD. INCREASED LAND USE FOR AGRICULTURAL PRODUCTION INCREASE THE PROSPECTS FOR RELATIVELY STABLE PRICES. THE GOVT WILL CONTINUE ITS AUSTERITY POLICY WITH REGARD TO ITS OWN EXPENDITURES. HE WARNED THAT THE ENERGY CRISIS WILL RAISE TRANSPORTATION COSTS WHICH WILL MEAN HIGHER IMPORT PRICES.
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## Message Attributes

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